



## BEST OF SAN MATEO AREA AWARDS CELEBRATION

### ABOUT THE EVENT

The San Mateo Area Chamber of Commerce is proud to present our prestigious Best of San Mateo Area awards celebration. Join us on Tuesday, June 4, together with our elected officials, community leaders, sponsors, and partners to honor the many businesses (large and small) that make the San Mateo Area a great place to work, live and play. It will be an evening to remember with wonderful company, an inspiring program, dinner, and entertainment as well as stunning panoramic views from the Bayview Dining Room at the College of San Mateo.

### THE BEST OF SAN MATEO AREA PROGRAM

We love San Mateo. That is why the San Mateo Area Chamber of Commerce launched the inaugural Best of San Mateo Area program to celebrate the businesses, services and amenities that make this place special. Recognition means the world to the winners. It reflects their commitment to excellence, exceptional service, and dedication to the community, earning them a well-deserved place among the top businesses in the San Mateo area. These awards also honor the passion and hard work that owners and employees pour into their business every day.



(650) 401-2440

[events@sanmateochamber.org](mailto:events@sanmateochamber.org)

# SPONSORSHIP OPPORTUNITIES

The benefits of sponsorship include promoting your brand before a live audience of 200 influential leaders and community members, exposure through our targeted marketing campaign (print, online and social media) with a reach of more than 10,000 businesses and residents, acknowledgement in the San Mateo Daily Journal and more. Becoming a sponsor not only gives you heightened visibility during the 2024 awards celebration, it also gives you continued exposure and influence well into the future. This ongoing visibility helps local businesses sustain their brands, creates excitement within the community and fosters a positive association that enriches both sponsors and the program year after year.

SPONSORSHIP BENEFIT	DIAMOND \$10,000	PREMIER \$5,000	PARTNER \$2,500	SUPPORTER \$1,000	ALLY \$500
Customizing marketing opportunities	Yes	No	No	No	No
Opportunity for event speaking role	Yes	No	No	No	No
Complimentary admission to event	1 table tent card	4 individual admissions	2 individual admissions	2 individual admissions	1 individual admission
Acknowledgement in event program	Premier logo placement	Premier logo placement	Name listed	Name listed	Name listed
Acknowledgement in the post-event Daily Journal thank you ad	Premier logo placement	Premier logo placement	Name listed	Name listed	Name listed
Social media advertising	Premier logo placement	Premier logo placement	Listing 2x	Listing 2x	Listing 2x
Acknowledgement during event	Named, Rolling slide	Named, Rolling slide	Rolling slide	Rolling slide	Rolling slide
Best of San Mateo Area magazine ad	2 page	1 page	50% off	30% off	20% off
Acknowledgement on Chamber website	Premier logo placement	Logo placement	Listing	Listing	Listing
Newsletter promotion	Listing Feature story	Listing	Listing	Listing	Listing
E-blasts	Premier logo placement 4x	Premier logo placement 4x	Listing 2x	Listing 2x	Listing 1x

The San Mateo Area Chamber of Commerce is committed to promoting a vibrant local economy and community. We build partnerships, support our businesses (large and small), help beautify and activate our public spaces, and create events and experiences that make people want to shop, dine, and spend time here.

