



# September

## Arts & Culture Fest

### 2025

## SPONSORSHIP PACKAGE

The San Mateo Area Chamber of Commerce, Downtown San Mateo Association and County of San Mateo Office of Arts and Culture are pleased to present the September Arts & Culture Fest – the best street festival on the Peninsula. This day-long event features local musicians, entertainment and cultural performances, artists and craft-makers, cuisine from around the world, wine and beer, and family-friendly activities in the heart of downtown San Mateo. The event is free and open to the public.

- **LOCATION:** B Street in downtown San Mateo
- **DATE:** Sunday, September 28, 11 am – 5 pm



# Join Us as a Sponsor

The benefits of sponsorship include promoting your brand with 10,000+ festivalgoers from the City, County and beyond, exposure through our targeted media campaign (online, print and social media), acknowledgment in the San Mateo Daily Journal, local radio and more. Your investment supports local businesses, community organizations and the arts and showcases the best of what downtown and the greater San Mateo community has to offer.

SPONSORSHIP BENEFIT	PREMIER \$5,000	PARTNER \$2,500	ALLY \$1,500	SUPPORTER \$1,000	FRIEND \$500
Main stage appearance, opportunity to address the crowd	Yes	No	No	No	No
Main stage acknowledgment, recognizing sponsorship	Yes	Yes	Yes	No	No
Main stage banner	Prominent logo placement	Logo placement	Name listed	No	No
Downtown Walgreens window display	Prominent logo placement	Logo placement	Name listed	Name listed	No
Event posters at high visibility locations throughout festival	Prominent logo placement	Logo placement	Name listed	Name listed	No
San Mateo Daily Journal ads	Prominent logo placement	Logo placement	No	No	No
Chamber website	Prominent logo placement	Logo placement	Name listed	Name listed	Name listed
Chamber e-blast promotion	Prominent logo placement	Logo placement	Name listed	Name listed	Name listed
Social media promotion	4 feature posts with logo	2 posts with logo	2 posts with name	2 posts with name	1 post with name
Free booth space during event	Yes	Yes	No	No	No

Title sponsorship opportunities are available as well as customized benefits to best meet your needs. Please contact our team at 650.401.2442 for more details.

## Other Ways to Support the Event

- Buy a booth to promote your company or organization.
- Volunteer with your coworkers for a fun and rewarding team experience.
- Donate prizes for give-aways.

## Sponsorship Form

Please complete the information below. You can email a scanned copy of this form to [events@sanmateochamber.org](mailto:events@sanmateochamber.org).

Name (Main Contact): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Amount: \_\_\_\_\_

**Pay by Credit Card or Check** (please select method):

Check \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

**To pay by check, please send to the following:**

San Mateo Area Chamber of Commerce  
3 E. 3rd Avenue, Suite 225  
San Mateo, CA 94401

**To pay by Credit Card, please call:** 650-401-2442

To guarantee inclusion on all print material, please email completed Sponsorship Form to [events@sanmateochamber.org](mailto:events@sanmateochamber.org) by Friday, August 29, 2025.

Please contact us at (650) 401-2442 with any questions.



The San Mateo Area Chamber of Commerce is committed to promoting a vibrant local economy and community. We build partnerships, support our small businesses, help beautify public spaces, and create events and experiences that make people want to shop, dine, and spend time here. We recognize that downtown is the heart of our community and where people come together. With our sponsors and partners, we are making downtown a destination and together we are making it better every year.

**San Mateo Area Chamber of Commerce**  
**3 E 3rd Avenue, Suite 225**  
**San Mateo, CA 94401**  
**(650) 401-2442**  
**[sanmateochamber.org](http://sanmateochamber.org)**