

# SPONSORSHIP PACKAGE

## Fall Fest on B Street Is Back!

The San Mateo Area Chamber of Commerce invites you to join us for the best outdoor block party on the Peninsula where there is fun for all ages in the heart of downtown San Mateo. Enjoy a wide variety of music, entertainment, local arts, gastronomical delights, and family-friendly activities all day as you stroll down B Street. Craft beer and cider as well as a selection of local wines will be available for purchase to quench your thirst. The event is free and open to the public. It is expected to draw 5,000+ attendees from throughout the Bay Area. After our 2022 inaugural event, attendees exclaimed that this event should happen every year. Your support will make the streets come alive and showcase the best of what downtown has to offer.

**LOCATION:** B Street in downtown San Mateo

**DATE:** Saturday, September 30, 10 am – 6 pm

**AUDIENCE:** 5,000+ individuals and families



# LEVELS (AND PERKS!) OF SPONSORSHIP

## TITLE – \$5,000

- Premier billing on all promotional media including paid ads, flyers and posters, social media, and Chamber website as well as a link to your business website.
- Prominent logo on Fall Fest public and main stage banners.
- Announcement on stage recognizing title sponsorship; opportunity to address the crowd.
- Social media posts on the Chamber's channels recognizing title sponsorship.
- Newsletter mention recognizing title sponsorship.
- Free booth space.
- Logo on event schedule and map signage and at Chamber info tent.

## SUPPORTING – \$1,500

- Logo placement as event's supporting sponsor on event web page, Facebook event page, and on posters.
- Second-tier logo on main stage banner and event posters.
- Social media posts on Chamber's channels recognizing supporting sponsorship.
- Newsletter mention recognizing supporting sponsorship.
- Logo on event schedule and map signage and at Chamber info tent.

## PRESENTING – \$2,500

- Prominent logo placement as event's presenting sponsor on event web page, Facebook event page, and on posters.
- First tier logo on main stage banner and event posters.
- Announcement on stage recognizing presenting sponsorship.
- Social media posts on the Chamber's channels recognizing presenting sponsorship.
- Newsletter mention recognizing presenting sponsorship.
- Free booth space.
- Logo on event schedule and map signage and at Chamber info tent.

## COMMUNITY PARTNER – \$1,000

- Logo on wine and beer garden and kid zone sandwich boards.
- Third-tier logo on event web page, Facebook event page, and event posters.
- Newsletter mention recognizing community partner sponsorship.
- Logo on event schedule and map signage and at Chamber info tent.

## FRIENDS OF THE FEST – \$500.00

- Logo on wine and beer garden and kid zone sandwich boards.
- Third-tier logo on event web page, Facebook event page, and event posters.

## ARE YOU READY TO JOIN US?

Please complete our online sponsor application form on the following page by September 1, 2023, to guarantee inclusion on all print material.

Other Ways You Can Support the Fall Fest:



- **Buy a booth to promote your company or organization.**
- **Volunteer with your coworkers for a fun and rewarding team experience.**
- **Donate prizes for our raffle.**

For more information about these additional opportunities to support the Fall Fest or any questions, please contact [events@sanmateochamber.org](mailto:events@sanmateochamber.org).

# SPONSORSHIP FORM

Please complete the information below. You can email a scanned copy of this form to [events@sanmateochamber.org](mailto:events@sanmateochamber.org).

Name (Main Contact):

Organization:

Address:

City:

State:

Zip:

Telephone:

Email:

Sponsor Level:

Amount:

## **Pay by Credit Card or Check (please select method):**

Check VISA MC AMEX Discover

### **To pay by check, please send to the following:**

San Mateo Area Chamber of Commerce  
1730 S. Amphlett Blvd., Suite 206  
San Mateo, CA 94402

### **To pay by Credit Card, please call:** 650-401-2442

To guarantee inclusion on all print material, please email completed Sponsorship Form to [events@sanmateochamber.org](mailto:events@sanmateochamber.org) by Friday, September 1, 2023.

Please contact us at (650) 401-2442 with any questions.



## **We Support Our Community**

The San Mateo Chamber of Commerce is committed to promoting a vibrant local economy and community. We build partnerships, support our small businesses, help beautify public spaces, and create events and experiences that make people want to shop, dine, and spend time here. We recognize that downtown is the heart of our community and where people come together. With our Fall Fest sponsors and partners, we are making downtown a destination and together we are making it better every year.

### **San Mateo Area Chamber of Commerce**

**1730 S. Amphlett Blvd., Suite 206 San Mateo, CA 94402**

**(650) 401-2442**

**[sanmateochamber.org](http://sanmateochamber.org)**

**[facebook.com/SanMateoChamber](https://facebook.com/SanMateoChamber)**

**[instagram.com/SanMateoChamber](https://instagram.com/SanMateoChamber)**

**[twitter.com/SanMateoChamber](https://twitter.com/SanMateoChamber)**

**[linkedin.com/company/san-mateoarea-chamber-of-commerce](https://linkedin.com/company/san-mateoarea-chamber-of-commerce)**